

JURIED CRAFT SHOW APPLICATION

APPLICATION DEADLINE: MARCH 15, 2009



35th Annual New Jersey Folk Festival

Saturday, April 25, 2009

New Brunswick NJ

10am-6pm (hours subject to change)

The New Jersey Folk Festival is an annual, outdoor event held on the Douglass campus of Rutgers, the State University of New Jersey on the last Saturday of April. Founded in 1975, the event attracts approximately 15,000 attendees from New Jersey and neighboring states. In addition to the juried craft show, the festival features three music stages, a children's activities area, and two dozen food vendors.

The craft jurors look for quality crafts representing a wide variety of folk traditions. Work must be original, designed and executed by the applicants, and the finished product must reflect a high level of skill. Absolutely no "craft kits" or mass produced items will be accepted. Consumable crafts such as jellies, soaps, honey, etc. will be considered, but the responsibility for obtaining health permits and meeting health regulations lies with the crafter.

HOW TO APPLY

Submit four (4) 35mm good color labeled slides OR four (4) high quality digital images in JPEG format on a cd of your work that demonstrate the quality and best depiction of your craft. You must include on a piece of paper a brief description of your media including the materials and techniques involved. **NO PHOTOGRAPHS.** If accepted, you may not change or add other items to your booth space. If you do, you will be asked to stop selling those items and you will forfeit all fees paid.

DEADLINE: Applications, along with slides or jpegs and all fees, must be received NO LATER THAN MARCH 15, 2009.

---NEW CRAFTERS: A **space fee*** and a **non-refundable \$10.00 jurying fee** are to be paid by two separate checks accompanying your application. If you are rejected, the space fee will be refunded to you. No commission or percentage is taken on sales. These are your only fees.

---AUTO-ACCEPTED (PREVIOUS) CRAFTERS: If you were accepted and participated in any previous years, you need only send the **booth space fee*** along with the application form below; you will be automatically accepted without jurying. However, if your medium has changed, you must submit new slides as indicated above by March 15, 2009, including the non-refundable \$10 jurying fee to be juried again. The fee for auto-accepted entries received **after March 15, 2009, is \$140.**

* **SPACE FEES:** Postmarked before January 15-- \$115; postmarked before February 15-- \$125; postmarked before March 15-- \$135.

JURY PROCESS & NOTIFICATION: An impartial, knowledgeable team of jurors will consider each applicant's work. You will receive notification of your status on or about April 1, 2009, following the festival's craft juror review meeting.

RULES: Each exhibitor will be allotted a 10' x 10' space assigned on a first-come, first-served basis upon arrival at the festival. Exhibitors must provide their own booth structures, cover and furnishings (canopy, tarps, tables, racks, chairs, etc.). Electricity is not available. **The New Jersey Folk Festival is held outside, rain or shine.** Exhibitors are solely responsible for the safety of their exhibit. The festival sponsors and Rutgers, the State University, assume no responsibility whatsoever. Craft market hours are 10am-6pm. Vendor vehicles may not enter or re-enter field at any time during official festival hours (10am-6pm) due to **Rutgers University Police Department regulations. Vehicles will not be permitted to re-enter festival grounds for breakdown until 6pm; no exceptions.**

INFO: Festival details at <http://njfolkfest.rutgers.edu> or call Helene Grynberg, American Studies Dept., 732/932-5775.

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Deadline: Applications must be received no later than March 15, 2009

Name _____

Address _____

City/State/Zip _____ Email _____

Day Phone _____ Evening Phone _____ NJTax I.D.# (required) _____

Have you applied previously to the NJFF? Yes _____ No _____ If so, were you accepted? Yes _____ No _____ Year you last participated? _____

Type of craft exhibited? _____

Do you demonstrate? Yes _____ No _____

Complete this form and mail it along with your 2 checks, 4 slides or images, description of your work and an appropriate size self-addressed stamped envelope with sufficient postage affixed for the safe return of your materials. Send to: New Jersey Folk Festival Craft Show, American Studies Dept., Rutgers, the State University of NJ, 131 George Street, New Brunswick NJ 08901-1414. All checks should be made payable to New Jersey Folk Festival.

New Jersey Folk Festival
American Studies Dept.
131 George Street
New Brunswick, NJ 08901-1414

Change Service Requested

Non-Profit Organization
U.S. Postage PAID
Permit No. 157
New Brunswick, N.J.

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